



Narmina Shvesova

PROFILE

I’m a **Senior Graphic Designer** creating visual concepts and identities for brands, campaigns, and events. My work spans the full process, from the initial idea to its application across packaging, print, digital media, and interfaces. I combine clear structure with experimentation and attention to detail, always exploring new ideas and growing as a designer.

Date of birth
13 March 1998

Based in Baku, Azerbaijan

PORTFOLIO

-  [shvesova](#)
-  [LinkedIn](#)

CONTACTS

Email
narminashvesova@gmail.com

Phone
+994 99 770 03 13

LANGUAGES

Russian - Native
Azerbaijani - Advanced
English - Intermediate (B1)
German - Beginner (A1)

EXPERTISE

- Brand Identity
- Visual Systems
- Packaging Design
- Editorial & Print Design
- Digital Design
- UI/UX Design
- Motion Design

CORE SKILLS

- Concept Development
- AI-Assisted Design
- Visual Direction
- Design Team Leadership
- Project Management
- Client Communication
- Visual Consistency

SOFTWARE

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Figma
- Blender

EDUCATION

Academic background
in digital design & finance

2017 - 2019

STEP IT Academy
Digital Design Program

2015 - 2019

Azerbaijan State University of Economics (UNEC)
Bachelor’s Degree in Finance



PROFESSIONAL EXPERIENCE

Branding, graphic design
& team leadership

Aug 2024 - Sep 2026

Lead Graphic Designer

Media Balans • Full time

Developed branding, packaging, and print design from concept to final delivery. Assigned tasks, coordinated deadlines, and reviewed the team's work. Attended client meetings, mentored interns, and redesigned the agency's logo and visual identity.

Selected clients & projects: MilliKart, Azersun Holding, FC Qarabağ, Dreamland Baku, ASB, SOCAR Polymer, Fiabesco, Berqa, Bizim Süfrə.

Oct 2020 - Aug 2024

Senior Graphic Designer

Pyramid Group • Full time

Developed brand identities and visual materials across print and digital. Supported other designers by reviewing concepts and layouts, helping maintain visual consistency across projects. Worked directly with clients and created the agency's logo and visual identity.

Selected clients: Wolt, Red Bull, Saffron Restaurant Group.

2023

Project-Based Brand Designer

CPI Technologies (Mainz, Germany) • Remote

Developed the logo and brand identity while supporting the web designer with visual direction and interface design.

Feb 2020 - Oct 2020

Digital Designer

WebCoder Agency • Full time

Created social media content, supported website design, and created logos for selected projects.

Mar 2019 - Feb 2020

Graphic Designer

AdZone Advertising Agency • Full time

Worked on logo and brand identity projects, advertising campaigns, and event design.

Selected projects: Coca-Cola Novruz Campaign, 43rd Session of the World Heritage Committee, Baku E-Trade Forum.